



ANNUAL REPORT 2024



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Essence of the Report



Society for All Round Development (SARD) has demonstrated a strong commitment to improving the lives of marginalized communities through its initiatives in education, health, and skilling. Over the past year, SARD has successfully executed various projects funded by diverse donors, including Oracle Financial Services Software (OFSS), Hewlett Packard, Partage, Worldreader, Tata Steel Foundation, Sungrow Power, Dell Technologies, Project Concern International, US AID through John Snow International, and Ernst and Young Foundation.

As we look back on the past year at the Society for All Round Development (SARD), we are proud to share a narrative of growth, innovation, and community impact. This year has been marked by our commitment to creating transformative, low-cost interventions in the essential fields of health, education, and skill development. Recognizing the urgent need for accessible solutions, we have expanded our partnerships, welcoming new donors who believe in our mission. Together, we have launched initiatives that address pressing social challenges, ensuring that support reaches those who need it most.

One of the most exciting developments has been our foray into the metaverse. By embracing this digital frontier, we have opened new avenues for engagement and outreach, allowing us to connect with diverse communities in innovative ways. Our presence in the metaverse not only enhances our ability to deliver services but also positions us as a leader in the intersection of technology and social development. The impact of our efforts has been acknowledged by both central and state governments, who have recognized the value of our work in fostering respect and credibility within the communities we serve. This recognition is a testament to our dedication and the positive changes we are making together.

As we reflect on these achievements, we are invigorated by the possibilities that lie ahead. Our commitment to fostering inclusive growth remains steadfast, and we are excited to continue this journey, empowering individuals and communities to thrive in a rapidly changing world.

Key Achievements



EDUCATION

- **Digital Inclusion:** The World on Wheels initiative, supported by Hewlett Packard, used mobile learning vehicles to reach over 8000 children in Delhi, Moradabad, and Uttarakhand.
- **Early Childhood Education:** SARD's partnership with Partage focused on providing tailored educational programs to young children, promoting primary healthcare, and strengthening community capacities for child protection.
- **Innovative Learning Spaces:** Discovery Hubs, established in partnership with Sungrow Power and Ernst and Young Foundation, provided hands-on learning experiences aligned with the National Education Policy (NEP) 2020.

HEALTH

- **Disease Eradication and Prevention:** SARD's initiatives with Project Concern International and US AID through John Snow International contributed to significant progress in polio eradication, routine immunization coverage, and COVID-19 vaccination.
- **Improved Access to Healthcare:** Partnerships with Partage and OFSS ensured that marginalized communities had better access to primary healthcare and essential health services.





SKILLING



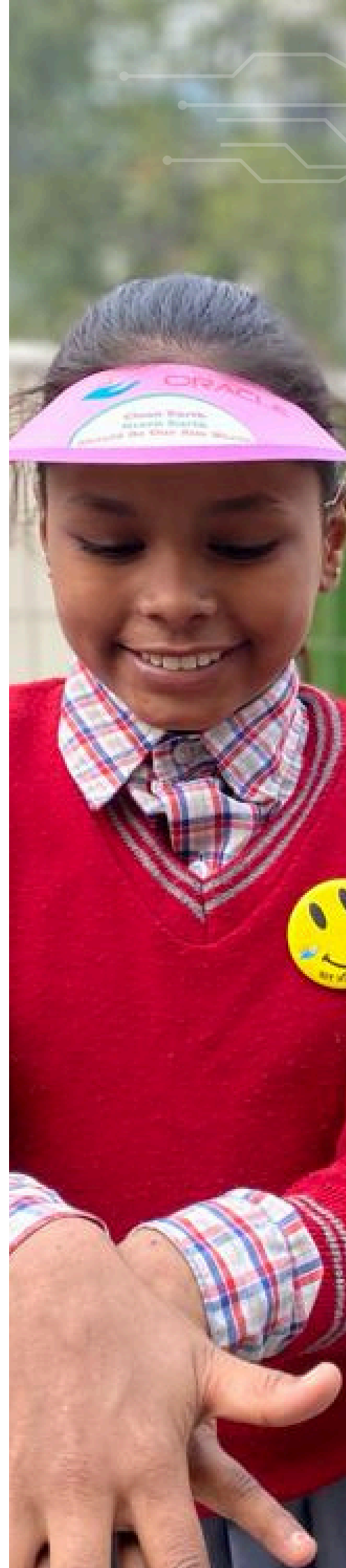
Skilling

- **Youth Empowerment:** The Kaushalyan project, supported by Tata Steel Foundation, equipped youth with employable skills in emerging technologies such as IoT, 5G, 6G, and Cloud Computing.

SARD's commitment to leveraging technology, fostering partnerships, and measuring impact has been instrumental in achieving positive outcomes. The organization has collaborated with government agencies, NGOs, and international organizations to reach marginalized communities and provide comprehensive support.

Education and school based activities

- SARD with support from OFSS implemented WASH activities in 102 schools which was originally planned to cover 70 schools.
- a. This project recognized the critical needs for improved Water, Sanitation, and Hygiene (WASH) in educational settings, SARD has joined forces with OFSS to launch an innovative WASH in Schools Program. This initiative is dedicated to fostering behavioral change among students across 30 schools within the Municipal Corporation of Delhi.
- b. Central to this program is the introduction of state-of-the-art WASH infrastructure. Key enhancements include:
 - c. Renovated Drinking Water Platforms: Ensuring easy access to clean drinking water.
 - d. Hand Washing Stations: Designed to promote hygiene practices.
 - e. Modernized Toilets: Featuring advanced sensors, SMART technology, and efficient hand dryers.
 - f. Aerosol Dispensers and Water Filters: To maintain cleanliness and ensure safe drinking water.
 - g. Water Coolers: Providing refreshing hydration options.
 - h. Through strategic negotiations with leading sanitaryware companies, we expanded our impact, ultimately benefiting 102 schools without exceeding our initial budget.
 - i. In addition, we proudly recognized the dedicated efforts of the cleaning staff, whose commitment is vital to maintaining these facilities and promoting a culture of hygiene within schools.
 - j. This program not only transformed the physical environment but also empowered students with essential health practices that can lead to a brighter, healthier future.
- The above work supported by OFSS entailed a grant of Rs.20000000



HEWLETT PACKARD- SUPPORT

HP has been supporting SARD technically and also in establishing models of excellence enabled to outreach education to the unreached with the advantage of technology and access to it by the marginalized.

a. for implementing World on Wheels an initiative to bridge the learning gaps by enhancing the digital skills through their technology loaded buses, strategically stationed to cover schools in areas deprived of digital education. The outcome has been enabling access to quality learning material, workbooks for practicing their class room learning and better learning outcomes. SARD has creatively used this vehicle to maximize the outreach under various other projects which are reported elsewhere in this document.

b. The other variant of this digital bus has been a smaller vehicle which has over 120 chrome book (laptops) which has offline content for any time learning and this vehicle is used to reach difficult and remote locations where the larger vehicle could not reach, Children from the remote areas remained gained of similar learning abilities by learning from digital devices their syllabus content and practice their learnings through work books which has an self-assessment tool to gauge the progress.

c. The utility and outreach of above CLAP vehicle is detailed below:

I.The Continued Learning Access Project (CLAP) by SARD was officially launched from the Governor's House in Uttarakhand, graced by the presence of the Honorable Governor of Uttarakhand, the Minister of Education, the Secretary of Education, the Director of NCERT, and representatives from HP.

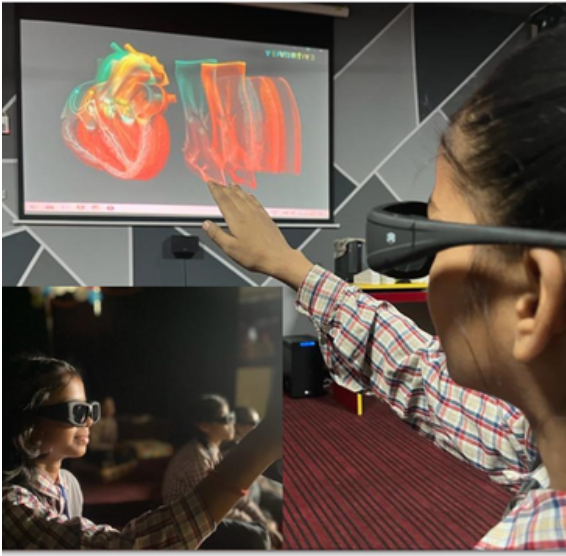
II.This innovative initiative introduces a mobile learning vehicle equipped with 120 Chromebooks, all preloaded with offline educational content. This accessibility is a game changer for students in the remote areas of Tehri Garhwal, Uttarakhand, where digital resources are often limited.

III.Since its launch, the CLAP vehicle has already reached 2,000 beneficiaries, significantly enhancing their lives through digital literacy. This project not only bridges the educational divide but also empowers students with the skills needed to thrive in an increasingly digital world.

IV.Two more CLAP vehicles are in operation in Delhi and Moradabad with similar objectives and has reached out to over 8000 children since its inception of operation.

V.An exclusive State of Art virtual reality lab was established with HP support in the NCERT premises through SARD. The lab aimed at curating content using this technique by converging talents in the field and collaborating with NCERT in house to mainstream technological learning under its technical wing CIET.This lab set up with 100% HP support was inaugurated by the Union Minister of Education along with Secretary education and CSR head of Hewlett Packard. This lab serves a technological hub for churning out content aligned with NCERT curriculum on VR for its use among SCERTS and schools.

These projects were executed with an overall support of HP worth INR 20000000.00



Since 2015, SARD has been implementing the "Social Transformation through Integrated Development" project, sponsored by PARTAGE. This project has achieved significant milestones in Moradabad and Delhi, focusing on the holistic development of children through upgraded anganwadis and strategic partnerships with organizations like Child Line Foundation, World Reader, and Hewlett Packard. An ongoing evaluation of this project will provide a comprehensive assessment of its convergence efforts and long-term impact. This project addressed following issues through targeted interventions in five pockets of Moradabad district and few schools of Delhi, broadly working on the following themes focusing issues under each theme:

1. **Education:** Implementation of tailored educational programs that promote access to quality education for underprivileged children, with a focus on including girls and children with special needs.
2. **Health and Nutrition:** Awareness and access to primary healthcare, as well as nutrition programs to combat child malnutrition.
3. **Child Protection:** Strengthening community capacities to protect children from violence and exploitation, and promoting children's rights.

These interventions aim to improve the well-being of children and strengthen community capacities, thus creating an environment conducive to sustainable development.

During the year this project continuing with its work in five villages of Chakkar Ki Milak, Fakeerpura, Sabjipur or Nanpur or Kazipur. This intervention also ensured convergence from various other donors which include World reader, HP, Child Line Foundation and Pratham books etc. Few of the prominent activities during the year included the following

Visioning workshop

Visioning workshop with directors and top management of MCD at Ranikhet SARD facilitated a visioning workshop with the directors and top management of the Municipal Corporation of Delhi (MCD) in Ranikhet, focusing on their yearly strategic planning. This workshop aimed to align the leadership team on key goals and objectives for the upcoming year. Participants engaged in collaborative discussions, exploring innovative strategies to enhance operational efficiency and community services. The workshop provided a platform for open dialogue, allowing leaders to share insights and perspectives that would inform MCD's strategic direction. Overall, this initiative strengthened the organization's capacity for effective planning and execution in serving the community.

VISIONING WITH MCD

SARD facilitated a visioning session with the Commissioner of the Municipal Corporation of Delhi (MCD) and his team to discuss the establishment of an audio studio. The workshop focused on identifying the studio's objectives, potential uses, and its role in enhancing communication and outreach efforts within the community. Participants engaged in brainstorming sessions to explore innovative ideas for content creation, training, and public engagement initiatives. This collaborative effort aimed to align the team's vision for the studio, ensuring it effectively serves the needs of MCD while fostering creativity and community connection.

SARD organized ongoing workshops on technology for its internal team to enhance skills and foster innovation. These workshops covered a range of topics, including emerging technologies, software applications, and best practices in digital tools. By encouraging team members to share insights and experiences, the sessions promoted collaboration and knowledge sharing. Participants engaged in hands-on activities, allowing them to apply what they learned in real-world scenarios. This initiative aimed to build a more technologically adept workforce, ultimately driving efficiency and creativity within the organization. Through these workshops, SARD reinforced its commitment to continuous learning and professional development.

ERNST & YOUNG

SARD, in collaboration with the EY Foundation, has established a remarkable Discovery Hub at Kendriya Vidyalaya, JNU NMR. This innovative educational space is designed to inspire creativity and curiosity, featuring a variety of themed corners including:

- ·Aeromodelling
- ·Astronomy
- ·Art and Aesthetics
- ·Coding and Machine Modeling
- ·Illusion Corner
- ·Fun Mirror Gallery

The hub is equipped with interactive models and DIY kits, encouraging students to engage in hands-on activities that make learning both enjoyable and impactful. Aligned with the National Education Policy (NEP) 2020, the Discovery Hub has received accolades from esteemed dignitaries both in India and internationally.

Notably, the hub was recently visited by Prof. Somnath, Chairman of ISRO, alongside the Honorable Cabinet Minister of Education, Government of India, who expressed their admiration for this pioneering educational initiative. The Discovery Hub stands as a testament to SARD's commitment to fostering innovative learning environments that empower students to explore, create, and excel.

READING MARATHON WITH BOOKSMART APP

SARD organized a reading marathon using the Booksmart app in Delhi and Moradabad, aiming to promote reading proficiency among children. The event took place in various locations, including markets, chemist shops, malls, and railway stations, making reading accessible and engaging for young participants. By integrating technology with a fun, interactive experience, the marathon encouraged children to explore different genres and develop a love for reading. Participants received incentives and rewards for their achievements, fostering a competitive yet supportive environment. This initiative sought to instill lifelong reading habits and improve literacy skills within the community.

A profile of children is also prepared to track individualized progress and plan future support. This initiative has been implemented with the support of INR 5000000



SUNGROW POWER

**"IMAGINATION IS EVERYTHING. IT IS
THE PREVIEW OF LIFE'S COMING
ATTRACTIONS."**



Sungrow Power, in collaboration with SARD, was able to successfully transform the auditorium at MCPS H Block, Ashok Vihar, enhancing educational experiences for students in the Delhi NCR region. The project included the installation of motorized curtains, a state-of-the-art screen, and upgraded auditorium lighting, creating a more engaging environment for various events and activities.

In addition to the auditorium revamp, a Discovery Hub was established at MCPS Amberhai, featuring four thematic corners: Art and Aesthetics, Coding and Machine Modelling, Astronomy, and Aeromodelling. This innovative space is equipped with high-end telescopes and advanced devices, along with DIY kits for aeromodelling, encouraging hands-on learning and exploration.

Furthermore, the existing SMART class was upgraded with cutting-edge 3D technology, including 3D projectors and stereoscopic glasses, providing an immersive learning experience. This initiative not only modernizes the school's facilities but also fosters a spirit of curiosity and creativity among students, positioning MCPS H Block as a leader in educational innovation. The collaboration between Sungrow and SARD exemplifies a commitment to enhancing education through technology and creativity.

MSDF AND DIB SUPPORT EXTENSION

OPENING DOORS OF IMMERSIVENESS

The support from these projects had concluded in earlier years, however, with the extension support, SARD was able to address a unique need of children by evolving video based educational modules using 3D and VR technology compatible in all formats for its inclusion in the NCERT curriculum. SARD developed a range of engaging educational modules in collaboration with NCERT, focusing on key themes such as environmental science, inclusion, and diversity. Among these, we proudly present 11 specialized modules that cover essential topics, including:

- Web of Life: Exploring ecosystems and interdependence in nature.
- Water Cycle: Understanding the vital processes that sustain our environment.
- Mosquitoes: Examining their role in ecosystems and public health.
- Bee Keeping: Highlighting the importance of bees in biodiversity and agriculture.
- Earthquake: Investigating the causes and effects of seismic activity.
- These modules are designed to enhance students' understanding of complex environmental issues while promoting awareness of inclusion and diversity. By integrating these topics into the curriculum, we aim to foster a generation of informed and responsible citizens.

These modules were an outcome of experts in the field hired for the specific purpose and have been duly vetted and included for mainstreaming by NCERT.

INTERVENTION FOCUSING PUBLIC HEALTH

Project Concern International Grant support

In 2007, the Society for All Round Development (SARD) was brought on board by Project Concern International-PCI, as the implementing partner, a strategic move that significantly scaled up the scope and depth of the intervention. SARD's extensive experience in grassroots mobilization and community health made it an ideal collaborator for CGPP's intensified drive in Meerut. Together, they adopted a multifaceted approach, which combined grassroots mobilization with high-level partnerships between civil society organizations, government health departments, and international agencies.

The mission of the CGPP through PCI and SARD was simple but immense: to eradicate polio from the region and prevent its re-emergence in the future. Achieving this goal required overcoming deep-rooted socio-cultural resistance, improving access to healthcare in marginalized communities, and ensuring that every child received the necessary doses of the Oral Polio Vaccine (OPV). Their work extended beyond just delivering vaccines; it involved fostering trust, education, and collaboration within communities.

Under Mission INDRADHANUSH, the project reinforced its community-based interventions, ensuring that the groundwork laid for polio eradication also contributed to strengthening the health system as a whole. This holistic approach embraced a wide range of immunization services, incorporating maternal and child health interventions and eventually integrating the COVID-19 vaccination efforts when the pandemic struck, thereby ensuring that the project's legacy extended far beyond polio eradication alone.

The Routine Immunization (RI) program saw significant progress since the polio programme transitioned gradually since 2018 to complement RI Coverage, with over 95% of children aged 12 to 23 months now fully immunized as of 2024. The dropout rate from Penta-1 to Penta-3 was reduced to below 1% in March 2024, compared to 10% in March 2022. Similarly, the dropout rate from OPV-1 to MR-1 dropped to 3.6% in March 2024, a reduction of 10% from 13.9% in March 2022.



US AID through John Snow International

The MOMENTUM Project, executed by the Society for All Round Development (SARD) and sponsored by US AID through John Snow International (JSI), unfolded in four strategic phases. Beginning in November 2021, the initial phase targeted seven districts in Punjab, focusing on the first phase of COVID-19 vaccination. The second phase, spanning August 2022 to January 2023, continued in these districts, designating Moga and Kapurthala as light-touch areas and introducing four new districts in Rajasthan for the second phase of COVID-19 vaccination.

Transitioning from COVID-19 vaccination, the third phase (February 2023 to May 2023) maintained the phase two geography, excluding Alwar district in Rajasthan, and shifted focus to Routine Immunization (RI) with specific target groups. The fourth phase (July 2023 to December 2023) concentrated on complementing the RI vaccination drive, extending coverage to vulnerable populations in Punjab, Rajasthan, and Chandigarh.

Throughout all phases, community mobilization strategies played a pivotal role. Door-to-door surveys, collaboration with local stakeholders, headcounts, and engagement with faith leaders, civil societies, and community action groups were integral components. Diverse campaigns, road shows, and "Har Ghar Dastak" and reaching out to distinct community groups in market places, Dheras, Brick kilns, agricultural fields and many other community mobilization initiatives were executed to reach the unreached populations. Creative Information, Education, and Communication (IEC) materials in local languages were developed for effective communication to mobilize and garner community and their support.

Convergence emerged as a critical element, garnering support from district and state administrations, religious institutions like Shironmani Gurdwara Prabandhak Committee, and faith leaders. SARD's Tableau featured prominently in state and district Republic Day Parades, achieving wide publicity and winning prizes, ultimately contributing to expanded coverage and the success of the project.

The results in all the regions were very much encouraging which are listed below:-

- SARD achieved COVID-19 vaccination of 96% against ELA of 7,13,795 in Punjab and 77% against target of 1,67,556 in Rajasthan.
 - SARD achieved 170% of ELA of 12,960 in Punjab & 290% of ELA of 7,200 in Chandigarh & 202% in Rajasthan in Routine Immunization.
 - SARD organized a Learning & Experience Sharing Meeting in Chandigarh inaugurated by Hon' State Health Minister with participation of key health officials.
 - SARD played pivotal role in establishing MIC, Chandigarh inaugurated by advisor to Lt. Governor of Chandigarh
 - The health ministry commended the nighttime vaccination initiative in Chandigarh, and a team will create a video documenting the process.
 - In all regions a felicitation meeting was done to felicitate the staff for their immense contribution to the success of the project and were distributed with mementoes and certificates in the presence of State Health Officials.
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SKILLING



Tata Steel Foundation Collaboration

SARD has recently partnered with Tata Steel Foundation to mainstream skilling among youth in the vicinity of their plants in Jajpur, Orissa. A wow bus was converted to suit the project mandates and was named as "Kaushalyan". This is a tripartite effort between HP, SARD and TSF.

the Kaushalyan Project, designed to empower youth through cutting-edge employable skills in areas such as IoT, 5G, 6G, and Cloud Computing. The project was inaugurated by the Honorable Minister of Skill and Rural Development, Odisha, marking a significant step towards enhancing the employability of local students.

Initially focused on the Bamnibal unit, the project offers a comprehensive three-month course that equips students with essential skills for the modern workforce. Upon completion, participants receive certificates that enhance their professional prospects and open new avenues for career growth.

Kaushalyan is not just about education; it's about transforming lives and fostering a generation of skilled professionals ready to thrive in a rapidly evolving job market.

This initiative entailed a grant support from TSIF to the extent of approximately 22,00,000 for 9 months.

Other Initiatives

There have been numerous other initiative which strengthened the networking prospects of SARD with variety of individual and institutional donors which is listed in the yearly financial summary.



WAY FORWARD

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Way forward

To sustain and expand its impact, SARD should:

- Strengthen partnerships: Collaborate with more organizations and government agencies.
- Leverage technology: Continue to utilize technology to enhance education and health outcomes.
- Focus on sustainability: Develop long-term strategies for project sustainability.
- Measure impact: Regularly evaluate initiatives to identify areas for improvement.
- Advocate for policy change: Work towards creating a supportive policy environment.

By adopting these strategies, SARD can continue to be a leader in social development and make a lasting difference in the lives of marginalized communities.